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FOR IMMEDIATE RELEASE

Final Entry Deadline Approaches for the 25th Annual Finger Lakes International Wine & Spirits Competition

Rochester, NY — April 24, 2025 —The Finger Lakes International Wine & Spirits Competition (FLIWC), now celebrating its 25th year, is inviting wineries and distilleries from around the globe to submit their best products for a chance to be recognized among the industry’s finest—all while supporting a cause that changes lives.

With the entry deadline of May 16, 2025, quickly approaching, producers still have time to take part in one of the largest charitable competitions of its kind. The FLIWC is known for its commitment to excellence, its world-class panel of judges, and its unique mission, with 100% of the proceeds going directly to Camp Good Days, a nonprofit organization that provides free programs and services to children, families, and adults impacted by cancer or sickle cell anemia.

Each entry is evaluated through a rigorous blind-tasting process by a panel of renowned experts, including sommeliers, winemakers, and respected industry professionals. The competition welcomes a wide range of submissions, offering categories for wines and spirits that showcase the creativity, craft, and dedication of producers worldwide.

“The Finger Lakes International Wine & Spirits Competition isn’t just about awards—it’s about impact,” said Jamie Varble, Director of the FLIWC. “When you enter, you’re not only putting your brand in front of top-tier judges and gaining recognition—you’re helping provide life-changing experiences for the individuals and families we serve at Camp Good Days.”



All medaling entries will be featured at the Camp Good Days Wine & Spirits Auction Gala and included in promotional outreach through FLIWC's national media partners, offering valuable visibility for producers and their award-winning products.

To be part of the 25th Annual FLIWC and help make a meaningful difference—visit <https://fliwc-cgd.com> to enter or learn more.

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About Finger Lakes International Wine & Spirits Competition

The Finger Lakes International Wine and Spirits Competition (FLIWC) is a globally recognized wine and spirits competition. Established in 2000 FLIWC is dedicated to not only highlighting the best crafted wines and spirits around the world but also supporting the mission of Camp Good Days & Special Times. All proceeds from this Rochester-based competition go directly to Camp Good Days. For more information regarding the Finger Lakes International Wine and Spirits Competition visit <https://fliwc-cgd.com>.

About Camp Good Days & Special Times

Camp Good Days and Special Times is a 501(c)3 not-for-profit organization dedicated to improving the lives of children, families, and adults who have been impacted by cancer or sickle cell anemia through residential summer camping programs on Keuka Lake as well as year-round recreational and support programming. Camp Good Days was founded in 1979 by Gary Mervis to provide a residential camping program for his daughter, Teddi Mervis, and other children with cancer from Upstate New York. Since its inception, Camp Good Days has created over 56,000 good days and special times for campers from 22 states and 36 foreign countries. All programs and services are provided free of charge for the participants. This is only possible through the generous donations of so many individuals and companies and the success of special fundraising events. To learn more about Camp Good Days please call 585-624-5555 or visit www.campgooddays.org.