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## **FOR IMMEDIATE RELEASE**

### **Your Title That Best Suits Your Purpose**

#### *Optional Secondary Title*

**Rochester, NY** — The Finger Lakes International Wine & Spirits Competition (FLIWC) proudly announces another highly successful year, marking its 25th anniversary, raising vital funds for Camp Good Days, a cherished nonprofit organization dedicated to supporting children, families, and adults impacted by cancer or sickle cell anemia.

The FLIWC, an annual event renowned for showcasing the exceptional craftsmanship and diversity of wines and spirits globally, has cemented its reputation as one of the world's largest wine competitions dedicated to a charitable cause. This year's impressive participation reaffirms its premier status within the industry.

Over 1,200 wines and spirits were meticulously blind judged by a distinguished panel comprised of sommeliers, winemakers, wine writers, experienced spirits judges, and wine and spirit educators. They awarded bronze, silver and gold medals, and where it was unanimous, double gold. A platinum medal is awarded to the wine or spirit that holds extraordinary distinction during the “Best in Class” evaluation.

*\*Insert your medals won and information about your winery/vineyard/distillery here\**

All wines and spirits were presented blindly to the panel of judges with only the varietal or blend identified. No indication of geography, vintage, or price point is shared, ensuring total unbiased evaluation given to each wine and spirit.

*\*Insert quote here\**

To celebrate the tremendous success of the FLIWC and its impact, Camp Good Days will host its Annual Wine & Spirits Auction Gala on Friday, October 24, 2025. Guests will have an exclusive opportunity to enjoy and acquire many of the competition's medal-winning wines and spirits through tastings and silent auctions throughout the evening.

For more information about the winning entries and to learn more about the Annual Camp Good Days Wine & Spirits Auction Gala, please visit [www.FLIWC-CGD.com](http://www.FLIWC-CGD.com) or call 585-624-5555.

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#### **About Finger Lakes International Wine & Spirits Competition**

*The Finger Lakes International Wine and Spirits Competition (FLIWC) is a globally recognized wine and spirits competition. Established in 2000 FLIWC is dedicated to not only highlighting the best crafted wines and spirits around the world but also supporting the mission of Camp Good Days & Special Times. All proceeds from this Rochester-based competition go directly to Camp Good Days. For more information regarding the Finger Lakes International Wine and Spirits Competition visit [www.fliwc-cgd.com](http://www.fliwc-cgd.com).*

#### **About Camp Good Days & Special Times**

*Camp Good Days and Special Times is a 501(c)3 not-for-profit organization dedicated to improving the lives of children, families, and adults who have been impacted by cancer or sickle cell anemia through residential summer camping programs on Keuka Lake as well as year-round recreational and support programming. Camp Good Days was founded in 1979 by Gary Mervis to provide a residential camping program for his daughter, Teddi Mervis, and other children with cancer from Upstate New York. Since its inception, Camp Good Days has created over 56,000 good days and special times for campers from 22 states and 36 foreign countries. All programs and services are provided free of charge for the participants. This is only possible through the generous donations of so many individuals and companies and the success of special fundraising events. To learn more about Camp Good Days please call 585-624-5555 or visit [www.campgooddays.org](http://www.campgooddays.org).*